

Specification of Competency Standards
for the Fashion
Unit of Competency.

Functional Area - Quality System & Sustainability

Title	Enhance organisational sustainability reputation
Code	111645L6
Range	Represent the organisation in external sustainability-related activities, establish industry networks and collaborative partnerships, and enhance the organisation's influence and reputation in the sustainability field. This Unit of Competency applies to sustainability management professionals responsible for external affairs and industry engagement.
Level	6
Credit	3 <i>(For Reference Only)</i>
Competency	Performance Requirements 1. Knowledge in the subject area Be able to - understand the major sustainability trends, challenges, and opportunities within the industry explain understand the evolving nature, scope and conceptual framework of sustainable development common practices and methods of testing - explore industry-relevant sustainability organisations, associations, initiatives, and platforms (e.g. chambers of commerce, industry alliances, non-governmental organisations, and academic institutions) analyse critically evaluate the key success factors for sustainability development improvements the requirements of different national regulations and standards organisations (e.g. AATCC, ASTM, ISO) - analyses the concerns and expectations of different external stakeholders (e.g. customers, regulators, investors, industry associations, and the media) critically examine the techniques and tools for sustainable development improvement - understand industry best practices and the sustainability strategies adopted by leading organisations 2. Application and process Be able to - represent the organisation in industry forums, seminars, working groups, and other external activities, and share the organisation's sustainability experience and perspectives - establish, develop, and maintain collaborative relationships with key external stakeholders to promote knowledge exchange and resource sharing - participate in industry sustainability initiatives or joint projects to advance collective action at the industry level - communicate the latest external trends, regulatory changes, and stakeholder expectations to internal teams, providing input for organisational strategy - identify and evaluate collaboration opportunities with external partners (e.g. joint research and development, supply chain collaboration, and policy advocacy)

	3. Exhibit professionalism Be able to • represent the organisation professionally and with integrity in external settings, safeguarding the organisation's reputation and values • balance organisational interests with the collective interests of the industry, and promote shared progress in sustainable development • proactively facilitate industry knowledge exchange and encourages the organisation to adopt innovative practices in order to continuously enhance its sustainability performance.
Assessment Criteria	The integrated outcome requirements of this UoC are the abilities to accomplish: • Plan and implement the organisation's participation in external sustainability activities and stakeholder relationship management and effectively enhance the organisation's influence and reputation within the industry. • Establish and develop collaborative relationships with key external stakeholders, and drive sustainability-related outcomes through industry participation or collaborative projects.
Remark	