

Specification of Competency Standards
for the Fashion
Unit of Competency.

Functional Area - Quality System & Sustainability

Title	Formulate sustainability strategy objectives
Code	111619L7
Range	Formulate organisation's sustainability objectives to set strategic vision and direction for a fashion business. This applies to individuals who are required to formulate strategic vision and mission to enhance the organisation's competitive advantages, sustainability performance and long-term value creation.
Level	7
Credit	4 (<i>For Reference Only</i>)
Competency	Performance Requirements 1. Knowledge in the subject area Be able to: • evaluate and integrate the strategic value of sustainability to business, translating it into original and strategic development ideas • evaluate and integrate the triple bottom line concept, translating it into sustainability directions that create long-term value and competitive advantage • analyse and integrate the comprehensive role of sustainability in formulating an organisation's overall vision, mission and ethical leadership, and provide judicious strategic guidance on complex ethical and professional issues • evaluate and create a comprehensive theoretical framework and methodology for overarching sustainability strategy objectives, encompassing both internal operations and external relations

	2. Application and process Be able to • formulate an overarching sustainability strategy vision and mission, and lead the engagement and synergy of the entire organisation, stakeholders, and the entire supply chain • analyse and evaluate the relationship between organisational values, business objectives, sustainability, and integrate the three into a strategic direction and action framework characterised by innovation and long-term value creation • evaluate stakeholder expectations and conduct materiality analyses to identify sustainability issues with significant impacts on the organisation and value chain. • evaluate the latest sustainability trends, technological developments, stakeholder concerns, industry best practices, or alternative business practice, and analyse their strategic impacts and potential opportunities for the organisation and value chain • create and formulate sustainability strategy objectives with long-term value and competitive advantage and translate abstract concepts into a systematic and achievable strategic framework through strategic management tools • design and formulate breakthrough sustainability goal systems to drive business practice transformation • integrate internal organisational operation with external stakeholders and the supply chain to build a cross-system sustainability strategy, leading ecosystem-level synergy and development • identify and handle complex risks, uncertainties, and ethical issues, formulate forward-looking transition and transformation strategies, and align these strategies with sustainability goals and ethical governance principles 3. Exhibit professionalism Be able to • demonstrate leadership, original thinking, and a high degree of autonomy in sustainability initiatives and innovation, while taking full responsibility for strategic decisions and their impacts • lead the organisation in reimagining business practice, products, and operations to establish a strategic purpose with transformative and sustainable competitive advantage, while driving organisation-wide and supply chain engagement and cultural transformation
Assessment Criteria	The integrated outcome requirements of this UoC are the abilities to accomplish: • Critically analyse and integrate diverse factors in highly complex and uncertain environments (e.g. sustainability trends, organisational values, business goals, and stakeholder expectations). Create original and innovative sustainable development strategies, turn into a clear strategy and practical action plan while handling complex ethical and professional issues effectively.
Remark	This is an updated version of Competency Unit 108253L7