Specification of Competency Standards of the Beauty and Hairdressing Industry <u>Unit of Competency</u>

Functional Area: Hairstyle Design & Professional Techniques

Title Create Trendy Evening Hairstyles Code 105378L5 Range This unit of competency (UoC) is applicable in hairdressing-related workplaces. Practitioners should be able to perform tasks with creativity, make critical analyses, evaluation and judgement, so as to for customers design unique and trend-leading evening hairstyles. Level 5 Credit 6 (for reference only) Competency Performance Requirements 1. Understand the setting of trendy evening style • Understand the setting of trendy evening hairstyles and knowledge of marketing media, e.g.: • Characteristics of the new fashion season • Trend development, e.g. fashion icons • Commercial marketing (shows of the hairstyling trade) • Understand how to create evening hairstyles, including: • Information research • Conceive the therme of creation • Draw the sketch of the hairstyle • Apply different techniques for evening hairstyles, • Unique matching • Try repeatedly on different customers • Collect customer feedback for improvement • Possess knowledge of appreciation, e.g.: • Vocabulary for description • Apply various hairstyle design techniques integratedly to create trend-setting evening hairstyles for		
Range This unit of competency (UoC) is applicable in hairdressing-related workplaces. Practitioners should be able to perform tasks with creativity, make critical analyses, evaluation and judgement, so as to for customers design unique and trend-leading evening hairstyles. Level 5 Credit 6 (for reference only) Competency Performance Requirements 1. Understand the setting of trendy evening style • • Understand casential factors for trendy evening hairstyles and knowledge of marketing media, e.g.: • Characteristics of the new fashion icons • Commercial marketing (shows of the hairstyling trade) • Understand how to create evening hairstyles, including: • Understand how to create evening hairstyles, including: • Understand how to create evening hairstyles, including: • Understand how to create evening hairstyles, including: • Understand how to create evening hairstyles, including: • Understand how to create evening hairstyles, including: • Understand how to create evening hairstyles, including: • Unique matching • Try repeatedly on different customers • Collect customer feedback for improvement • Possess knowledge of appreciation, e.g.: • Vacabulary for description • Appreviewent with language (in terms of technique, appearance, feeling, etc.) • Character the work with singuage (in terms of techniques sintegratedly to create trend-setting evening hairstyles fo	Title	Create Trendy Evening Hairstyles
should be able to perform tasks with creativity, make critical analyses, evaluation and judgement, so as to for customers design unique and trend-leading evening hairstyles. Level 5 Credit 6 (for reference only) Competency Performance Requirements 1. Understand the setting of trendy evening style • Understand essential factors for trendy evening hairstyles and knowledge of marketing media, e.g.: • Characteristics of the new fashion season • Trend development, e.g. fashion icons • Commercial marketing (shows of the hairstyling trade) • Understand how to create evening hairstyles, including: • Information research • Conceive the theme of creation • Draw the sketch of the hairstyle • Apply different techniques for evening hairstyles, • Unique matching • Try repeatedly on different customers • Collect customer feedback for improvement • Possess knowledge of appreciation, e.g.: • Vocabulary for description • Appreciate the work with language (in terms of technique, appearance, feeling, etc.) • Charm the customers Create trendy evening hairstyles • Apply different design techniques integratedly to create trend-setting evening hairstyles • Apply arious hairstyle design techniques integratedly to create trend-setting evening hairstyles • Apply various hairstyle created are original and unique	Code	105378L5
Credit 6 (for reference only) Competency Performance Requirements 1. Understand the setting of trendy evening style • Understand essential factors for trendy evening hairstyles and knowledge of marketing media, e.g.: • Characteristics of the new fashion season • Trend development, e.g. fashion icons • Understand how to create evening hairstyles, including: • Information research • Understand how to create evening hairstyles, including: • Information research • Conceive the theme of creation • Draw the sketch of the hairstyle • Apply different techniques for evening hairstyles, • Unique matching • Try repeatedly on different customers • Collect customer feedback for improvement • Possess knowledge of appreciation, e.g.: • Vacabulary for description • Apply create the work with language (in terms of technique, appearance, feeling, etc.) • Charm the customers • Capture starts, and apply different design, expression and appreciation techniques to generate a same series of trend-leading evening hairstyles, according to features of the customers, and apply different design, expression and appreciation techniques to generate a same series of trend-leading evening hairstyles, according to features of the customers, and apply different design, expression and appreciation techniques to generate a same series of trend-leading evening hairstyles, according to features of the customers, and apply different design, expression and	Range	should be able to perform tasks with creativity, make critical analyses, evaluation and
Competency Performance Requirements 1. Understand the setting of trendy evening style • Understand essential factors for trendy evening hairstyles and knowledge of marketing media, e.g.: • Characteristics of the new fashion season • Trend development, e.g. fashion icons • Commercial marketing (shows of the hairstyling trade) • Understand how to create evening hairstyles, including: • Information research • Conceive the theme of creation • Draw the sketch of the hairstyle • Apply different techniques for evening hairstyles, • Unique matching • Try repeatedly on different customers • Collect customer feedback for improvement • Possess knowledge of appreciation, e.g.: • Vocabulary for description • Apply or description • Appreciate the work with language (in terms of technique, appearance, feeling, etc.) • Charm the customers Create trendy evening hairstyles • Apply various hairstyle design techniques integratedly to create trend-setting evening hairstyles for customers according to their individual characteristics • Master the techniques of designing different evening hairstyles, according to features of the customers, and apply different design, expression and appreciation techniques to generate a same series of trend-leading evening hairstyles • Draw public attention extensively through different marketing media	Level	5
1. Understand the setting of trendy evening style • Understand essential factors for trendy evening hairstyles and knowledge of marketing media, e.g.: • Characteristics of the new fashion season • Trend development, e.g. fashion icons • Commercial marketing (shows of the hairstyling trade) • Understand how to create evening hairstyles, including: • Information research • Conceive the theme of creation • Draw the sketch of the hairstyle • Apply different techniques for evening hairstyles, • Unique matching • Try repeatedly on different customers • Collect customer feedback for improvement • Possess knowledge of appreciation, e.g.: • Vocabulary for description • Apply various hairstyle • Apply various hairstyle design techniques integratedly to create trend-setting evening hairstyles for customers according to their individual characteristics • Master the techniques of designing different evening hairstyles, according to features of the customers, and apply different design, expression and appreciation techniques to generate a same series of trend-leading evening hairstyles • Draw public attention extensively through different marketing media 3. Exhibit professionalism • The integrated outcome requirement of this UoC is the ability to: • Master the trend and apply different design t	Credit	6 (for reference only)
 Criteria Master the trend and apply different design techniques to create a trend-leading and popular evening hairstyle that matches the clothing, highlights the creation style and characteristics of the hair stylist, and becomes an example to be imitated and followed by industry counterparts. 	Competency	 Understand the setting of trendy evening style Understand essential factors for trendy evening hairstyles and knowledge of marketing media, e.g.:
Remark		 Master the trend and apply different design techniques to create a trend-leading and popular evening hairstyle that matches the clothing, highlights the creation style and characteristics of the hair stylist, and becomes an example to be imitated and followed by
	Remark	