

Specification of Competency Standards for the Watch & Clock Industry

Unit of Competency

1. Title	Undertake Professional Design Duties
2. Code	WCZZDN601A
3. Level	6
4. Credit	9
5. Competency	<p align="center"><u>Performance Requirements</u></p> <p>5.1 Determine the development direction of products</p> <ul style="list-style-type: none"> ◆ Determine and analyze the features and functions of Timepiece products and the factors of its development trends, such as <ul style="list-style-type: none"> • Master the trend of Timepiece design in the Hong Kong market • Master the local and overseas development trend and direction of Timepiece design • Master and analyze regional consumers' demand for Timepiece products • Provide directions for the design of new products • Anticipate market response to new productions <p>5.3 Guide the organization in establishing objectives of Timepiece design</p> <ul style="list-style-type: none"> ◆ Lead the organization to establish the objectives of Timepiece design
6. Range	As the management of Timepiece companies, capable of leading the organization to determine the direction of Timepiece design.
7. Assessment Criteria	The integrated outcome requirements of this unit of competency are: (i) capable of leading the organization to determine the direction of Timepiece design, and devising the implementation goals.

8. Remarks	The credit value of this unit of competency is set on the presumption that the learners already possess in-depth knowledge of Timepiece products.
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