

Strategic Management

The set of UoCs under the Strategic Management area covers the competencies to:

- Formulate business visions, business and IT strategies and policies;
- Execute, monitor, evaluate, and review IT strategies and plans;
- Establish IT governance policies and processes;
- Formulate IT plans and budgets;
- Develop and manage business continuity and disaster recovery plans;
- Manage information and transform information to business knowledge and value;
- Manage brand;
- Acquire knowledge and skills of ICT technologies, standards, laws, and related developments;
- Assess and manage risks;
- Allocate and manage resources;
- Develop and manage human resources;
- Manage IT investment;
- Manage relationship with business partners